

■ Variety



# Organic Annou Imo



■ Introduction

The Organic Annou Imo of the Goto Islands are cultivated under the slogan, "Organically cultivated sweetpotatoes for babies," in pursuit of top-quality products. Try our baked sweetpotatoes that ensure the safety of babies, and offer peace of mind to mothers, grown to contain a wealth of minerals by taking advantage of the characteristics of the islands, and having sugar content of over 40 degrees Brix.



■ Characteristics

The Organic Annou Imo are so sweet with sugar content of over 40 degrees Brix that syrup almost drips from the baked sweetpotatoes.

■ Packaging



Care taken to:  
Ensure uniformity by removing sweet potatoes of irregular shapes or coloring.

■ Recommended way of eating them

Thaw at room temperature and bake in a toaster oven or oven for 15 to 20 minutes. An important point is to let it thaw naturally or use the thawing function on a microwave oven.

■ Best eaten

The frozen baked sweetpotatoes can be eaten year-round.

■ Export season

September to August (year-round)

■ Exported to

North America

■ Movie of production and shipment processes

Scan the QR code to enjoy watching a movie of a trip to an orchard in the growing region of Goto City in Nagasaki Prefecture.



■ Name of producer



# Agri Corporation

■ Address

2969 Miirakumachihamanokuri, Goto City, Nagasaki Prefecture  
853-0601

■ Contact information

Phone: +81-959-84-2989  
E-MAIL: sato@gotoagri.com  
URL: osyaburi.jp/

■ Export system and facilities

A food factory with the capacity to produce 100 t of baked potatoes per year was constructed in 2019. JAS organic certification was acquired, and tests were carried out last fiscal year on freezing baked sweetpotatoes aimed for the U.S., which were popular.

■ Overseas PR activities

Organic Annou Imo are exported overseas centered on Hong Kong.



MADE IN JAPAN

■ The characteristics and strengths of producers (the growing region)

Conditions on the Goto Islands are so suitable for the cultivation of potatoes that they were known as "potato islands" in the past. Our company is dedicated to 100 % organic cultivation. We are an agricultural corporation specializing in producing Organic Annou Imo for raw consumption, and making paste, baked potatoes, powder, etc.

■ Information on production and export quantities

Area planted with variety	Organic Annou Imo: 20 ha. Organic purple fleshed sweetpotatoes: 2.5 ha. Otome sweetpotatoes: 2.5 ha
Production quantity	500 t
Quantity available for export (annually)	100 t
Quantity available for export (per export)	1 t
Minimum quantity available for export	10 kg
Total export quantity per region	Hong Kong: 30 t

■ Patents and certifications

Patents	None
GI certification	None
Various other certifications	JAS organic certification