

The logo features the text "City Fresh" in a white, sans-serif font. The word "City" is positioned above "Fresh", and a registered trademark symbol (®) is located to the upper right of the "y" in "City". The text is centered horizontally and placed over a large, light green abstract shape. To the left of this green shape is a dark grey/black area, and below it is a red abstract shape. The entire composition is set against a white background.

City[®]
Fresh

Overview Summary

Promotion amount: **1 million JPY**

Period: January – February 2025

Product: Strawberry

Activity:

- Store Display and Sales promoter
 - Gourmet Paragon
 - Gourmet Emsphere
 - Gourmet Bangkhae
 - Gourmet Ngamwongwan

The City Fresh logo is positioned in the top right corner. It features the word "City" in a large, bold, sans-serif font, with a registered trademark symbol (®) to its upper right. Below "City" is the word "Fresh" in a similar bold, sans-serif font. The background of the slide includes a large, light green abstract shape on the left and a large, orange abstract shape on the right, both with soft, organic edges. A circular graphic element, resembling a stylized fruit or a community ring, is located in the lower right area, containing the text "CITY FRESH" and "FRUIT LOVERS' COMMUNITY" around a central leaf icon.

City[®]
Fresh

A circular logo is located in the lower right quadrant of the slide. It features a dark green leaf icon at the top. The words "CITY FRESH" are written in a curved path along the top inner edge of the circle. The words "FRUIT LOVERS' COMMUNITY" are written in a curved path along the bottom inner edge of the circle. The background of the slide includes a large, light green abstract shape on the left and a large, orange abstract shape on the right, both with soft, organic edges.

CITY FRESH
FRUIT LOVERS' COMMUNITY

Activity photo

City Fresh®



City Fresh®

THANK YOU



CityfreshFruit



CityfreshFruit



@Cityfresh



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