



## Hakuho, Natsukko, Kawanakajima Hakuto



#### **■** Introduction

We have been growing peaches in Katsunumacho of Koshu City in Yamanashi Prefecture for 40 years. We recommend our peaches nurtured in an orchard blessed with open skies and lots of sunlight.

### **■** Characteristics

Hakuho: This a variety with strong sweetness. It is quite juicy with not much fiber and low acidity.

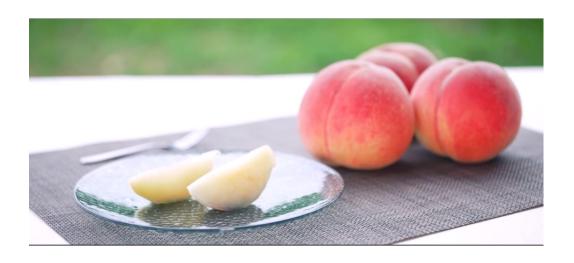
Natsukko: This is a variety with milky-white flesh and strong sweetness. It has mild acidity with firm flesh, allowing it to be kept in storage for a reasonable amount of time.

Kawanakajima Hakuto: The fruit is large with solid flesh, considerable sweetness, low acidity and good texture.

## **■** Packaging



Utmost care is taken during shipment to prevent damage by using polyurethane films, foam mesh covers, etc.



## ■ Recommended way of eating them

Avoid direct sunlight during storage, and chill for around 2 hours in the refrigerator before eating.

#### **■** Best eaten

1 to 3 days after delivery.

## **■** Export season

July to August

## **■** Exported to

Hong Kong, Singapore, Thailand

## ■ Movie of production and shipment processes

Scan the QR code to enjoy watching a movie of a trip to an orchard in the growing region of Koshu City in Yamanashi Prefecture.













## AKENO KYUSYUYA FARM

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### **■** Contact information

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## **■** Export system and facilities

Through a connection established with a buyer in Singapore, we began exporting vegetables in 2017, which has now expanded to include efforts to export peaches centered on Southeast Asia.

### **■** Overseas PR activities

We have exported peaches centered on Hong Kong.





# ■ The characteristics and strengths of producers (the growing region)

We nurture every single peach by hand. We strive to grow products that will please our customers, and can be served proudly on any occasion, in Katsunuma of Koshu City in Yamanashi Prefecture, one of Japan's biggest peach growing regions.

### ■ Information on production and export quantities

Area planted with variety	Peaches: 1 ha
Production quantity	8,000 - 10,000 kg
Quantity available for export (annually)	5,000 kg
Quantity available for export (per export)	500 kg
Minimum quantity available for export	5 kg boxes, 30 cases
Total export quantity per region	Hong Kong: 600 kg

### ■ Patents and certifications

Patents	None
GI certification	None
Various other certifications	None